In springtime, animals shed their winter coats and birds molt. These fibers fall to the ground.

**Hair Mulch** 

The Quiet Fiber Cycle

Hair is a pest repellant. Bugs that like plants don't like animals. You don't see snails on a dog or fleas on plants.

Moths love fibers and textiles (why people keep cedar moth deterrent balls in closets). Clumps of hair, fur, and wool naturally attract moths and butterflies. And that's a good thing! Research (Uni of Sussex 2022) has shown moths are better pollinators than bees!

Fiber acts like a mulch which protects the soil from sun, frost, wind...

Mycelium extracts phosphorus and potassium from the soil. 80% of land plants need this nutrients partnership.

Hair is both a mulch and a fertilizer.

Natural animal fibers provide a structure for fungi (called a substrate) and it breaks down slowly releasing nitrogen.

With hair mulch, we see 50% less evaporation (lower need for irrigation), and up to 40% more plant growth everywhere it's applied.

Take dog fur clippings, hair from your hair brush and shower drain... put it in your garden, flower pots or window boxes to promote healthier plants and soils everywhere!

