

# ANNUAL REPORT 2019



## Matter of Trust

Model Eco-Home (Eco-Home)

728 Cole St. SF CA 94117

Eco-Industrial Hub (Eco-Hub)

1566 Howard St. SF CA 94103

Office Headquarters

99 Saint Germain Ave. SF CA 94114



**Matter Of Trust.org**

Join Eco-Enthusiasts  
For Renewable Resources

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## VISION

We envision humanity harmonizing with Earth.

## MISSION

Matter of Trust's (MofT's) mission is to concentrate on the positive, nurture teams dedicated to the environment, and deliver empowering solutions.

We implement transformational programs that promote renewable resources, recycling, reuse, and repair. Founded in 1998, Matter of Trust designs large-scale systems that are ecological, convenient and replicable.

(CleanWaveProgram.org and GlobalCompostProject.org). We orchestrate International platforms for climate conscious innovations (TheHumSum – Humanity Adding Solutions network).

Inclusively, we celebrate mastery in wise seniors, energy in young apprentices and task ownership from staff, interns and volunteers. Big fans of skilled labor and green jobs, we cultivate pride in expertise from the mailroom to the boardroom. Through MofT's work, boots on the ground, eco-educational tools, research library collections, websites, centers, and partnerships, we provide answers for the public asking, "What can I do?"

We ensure visitors of all ages can enjoy MofT's fun and inspirational flagship locations:

- 1) Our Eco-Industrial Hub is a working model factory that has delightful exhibits about clean air, water, energy, and ideal materials for products.
- 2) Our immersive Eco-Home showcases how urban renters can have impactful, planet-friendly apartments and grow enchanting edible gardens.

Mother Nature is a catalyst that is always evolving and finding balance. We follow her lead.

# A WORD FROM OUR ...

2019 was another big year at Matter of Trust. We opened our Eco-Home which is a big success and curiosity in San Francisco's Cole Valley - Haight Ashbury district! Our Eco-Industrial Hub and model factory is buzzing and pumping out hair mats for oil spills thanks to great staff and apprentices!

Our public exhibits at both sites are well researched, curated and designed in house by our fabulous team. We have great web engineers continually working on Matteroftrust.org and our Humanity Adding Solutions platform TheHumSum.org

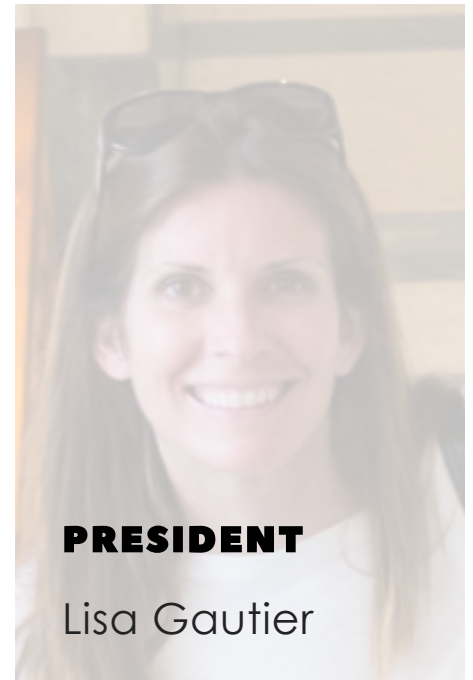
Our fiscal sponsors raised more funds than ever for food surplus, as this year saw the economy rise and donors were generous.

Summer interns new and returning took on many projects including a composting toilet, dog poo composters, solar fan aerated compost bin, fog catcher and more!

We grew new partnerships as always and continue to value our long-time friends from government departments, schools and universities, armed forces, small business coalitions, volunteer and apprenticeship resource hubs and more...

We are small and run a tight ship with limited funds. Still, we pack so much into 12 months and have so much to show for our time and energy.

Thank you all for your support, we cannot emphasize enough how important it is to our programs and the environment!



**PRESIDENT**

Lisa Gautier



**CHAIRWOMAN**

Janet Standen





# ECO-HUB



## EXHIBITS

Our new Invisible Made Visible wall celebrates the importance of what is behind the scenes and out of sight. We discuss ground water, factory workers, garbage collectors, ocean plastics and more.

## FACTORY

Thanks to volunteers, interns and hired felters, hair mat production is steady and fast. We are accepting all donations and have machines running in tandem to speed up the scrim and filling processes.

## TEAM

We are very lucky to have such a great and hard working staff of 16 people. We continue to get fun student interns from SF STEM. And, as of this year we partnered with SF Reserve to get wise seniors!



## SF GREEN BUSINESS

In our continuing partnership with the department of SF Environment, we signed up for evaluation by their Green Biz Team. This year, we were reelected by the City and County of San Francisco as a Green Business. Our Phillip Lam and Briana Tran received the plaque during the ceremony at the CA Academy of Sciences.





# ECO-HOME



## BEES

We installed an observational bee hive in the bathroom and 2 more hives in the back garden.. Their honeycombs are real crowd pleasers for visitors!



## GOATS

To clear the overgrown garden, goats were brought in thanks to our partners at City Grazing! They stayed 2 weeks longer at neighbors request!



## TINY HOME

We are the fiscal sponsors for Nomads.ai and partnered with Shelter 2.0, together we installed a tiny home exhibit in the garden. This displays housing ideas.



## MEET HEN-RIETTA

Roosters are not allowed due to noise pollution, but in SF you can have up to 5 farm animals in your urban yard. We had 3 lovely layers in our edible garden. We are learning how to make our coop into a fortress, as it turns out baby racoons need to eat too. Come to visit the Eco-Home and take home an egg, they are delicious!



**We are so delighted the entire space is finished and open! We have 6 annual, week-long, free open houses and you can book private tours, school field trips and corporate off-sites throughout the year!**



We had our grand Opening and kicked off our 6 annual events in October with "Have a Green Halloween at the Haunted Eeeek-o Home!" We got over 500 written comments (all positive) from the community! Our stunning exterior is thanks to local artist Dan Macchiarini. He made our gates of 60% recycled metal and car parts!



We are researching, designing, curating and partnering on 5 exhibits per open house pop up. Each highlights a different holiday and concentrates on one section of the apartment. Seasons Greenings, in December, focused on the living room and how to have Earth friendly holidays by being a wrap-star and shopping consciously!



## Clean Wave- Hair Mats for Oil Spills



We have employed felters who are producing mats, teaching interns, demonstrating for field trips and optimizing systems for efficiency and outputs. This is valuable to our green jobs research and partners. We are currently strategizing on how to have MoFT felting station MoFT satellites around the US, in order to bring down the carbon footprint of waste fiber shipping.

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We have been working closely with the Air Force and the University of Technology Sydney Australia for years now. They are using our mats for various functions and studies. Matter of Trust's role is to mobilize this unique waste fiber recycling implementation, provide tested and useful set ups and create green jobs.



## Clean Wave- On the Move



Nashville, TN



We were invited to speak at the Alpaca Extravaanza in Nashville, TN to promote donating waste fleece to our Clean Wave - oil spill hair mats program. Not only did we get donations but we also now have our first partners for our MofT felting satellites coming in 2020!



Birmingham, UK

We were invited to speak at the Contamination Expo in Birmingham, UK - largest oil spill conference in Europe. Over 5000 people also got to see our primely located booth and as we were the only ones with giant hair mats on the floor, you can imagine we got a lot of attention and contacts!





Our hairmats were on display as one of the top 10 environmental clean water solutions at the International Climate Change Critical Tide exhibit Helsinki, Finland. These hair mats were color sorted, felted and named Rapunzels by our interns. It was so popular that the museum has asked us, if they can keep them for a permanent installation! We, of course, said "Yes!"

## Our Fiscal Sponsorships

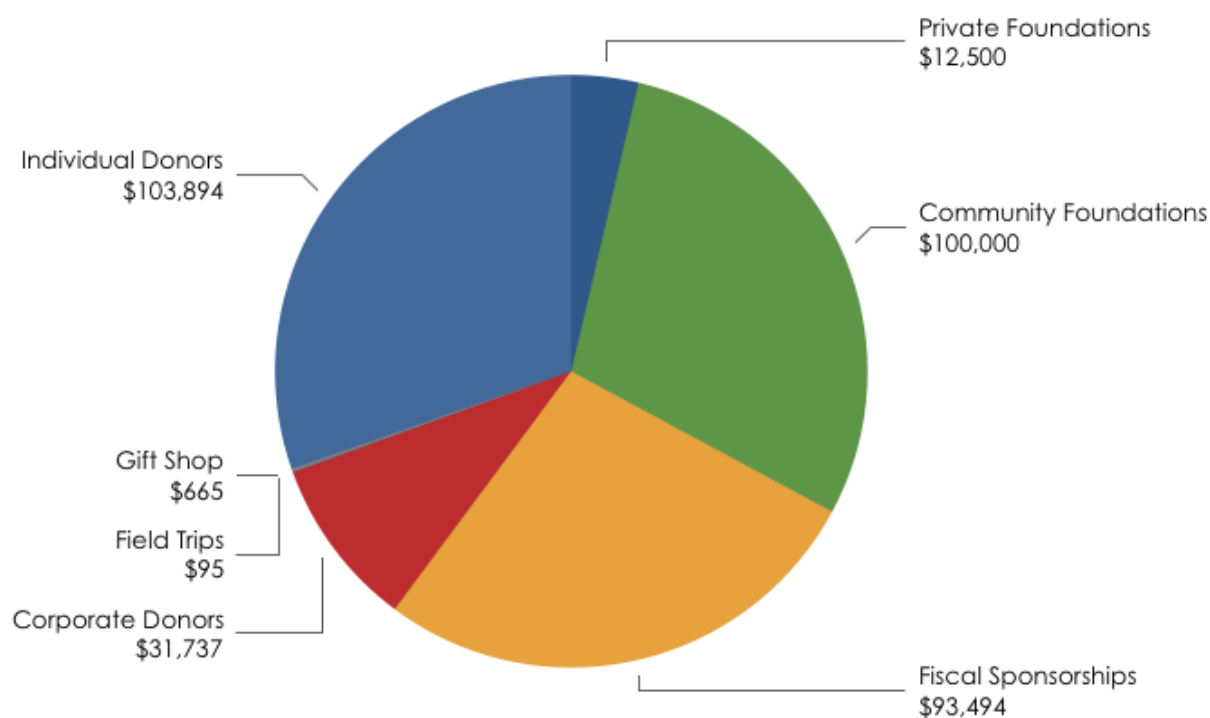


We have several projects for which we are the proud fiscal sponsors. When it comes to surplus few things matter more than food security programs. Please check out and support our dear friends at Sonoma Food Runners and Heart of the City Farmers Market in San Francisco. Both of these do so much for families recovering from the fires, living in food deserts and making ends meet. Kudos to heros Kate and June!



# Income

\$342,385



# Expenses

\$301,977

