

You Shampoo Because Hair Collects Oil!



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San Francisco, CA - Salons and pet groomers all over the world are mailing in clippings to the [Clean Wave](#) program created by the charity MatterofTrust.org. These fibers are felted into mats which soak up petroleum spills and keep our waterways clean.

Launched in 1999, and gaining popularity during BP's 2010 oil spill, this program is now expanding to a new phase with model eco-factory hubs. In order to grow a list of potential mat users, the nonprofit has partnered with research institutes such as the University of Technology Sydney, Australia, the US Air Force's Civil Engineer Center. Pilot tests in maintenance are well underway for railway yards, storm drains, runways, ski lodge snow plough garages, mechanic shops, erosion prevention and freeway landscaping.

Donors post hair, fur and fleece donations on the nonprofit's [recycling exchange](#) which controls the flow to each hub so that no one place gets overwhelmed. "We are so grateful for the generosity of everyone mailing in and understanding that when it comes to recycling it is all about the sorting and being debris free!" Says Lisa Gautier, president and founder of Matter of Trust. School field trips, corporate volunteer days, staff and interns all make hair mats at the showcase Eco-Industrial Hub in the heart of San Francisco. This outreach program promotes using natural renewable resources and the importance of clean water in bays, oceans and storm water drains.

The program's ultimate goal is to provide a model for green businesses looking to boost local and small-scale textile industry. In order to expand and mobilize this global waste fiber recycling system, Matter of Trust created a starter kit and has already partnered with teams, opening Eco Hubs in New Hampshire, Athens (Greece) and Melbourne (Australia). Gautier has high hopes for the project. "I would love to see every city doing this with their own hair and fur. The new paper route should be kids on bikes collecting bags of clippings from salons and pet groomers and taking them to the local felter."

Matter of Trust is an ecological 501(c)3 public charity established in 1998. It concentrates on linking surplus with needs, renewable resources and eco-education through inspirational programs. Notably, the nonprofit has mobilized an international waste fiber recycling system and launched [The Hum Sum](#)

(Humanity Adding Solutions) a global green innovations network. Visit their 2 locations in San Francisco, a functioning model factory with a fun exhibit hall showcasing how to ecologize industry and an enchanting eco-home on display with edible urban garden highlighting how renters can impact climate. Visit MatterofTrust.org

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