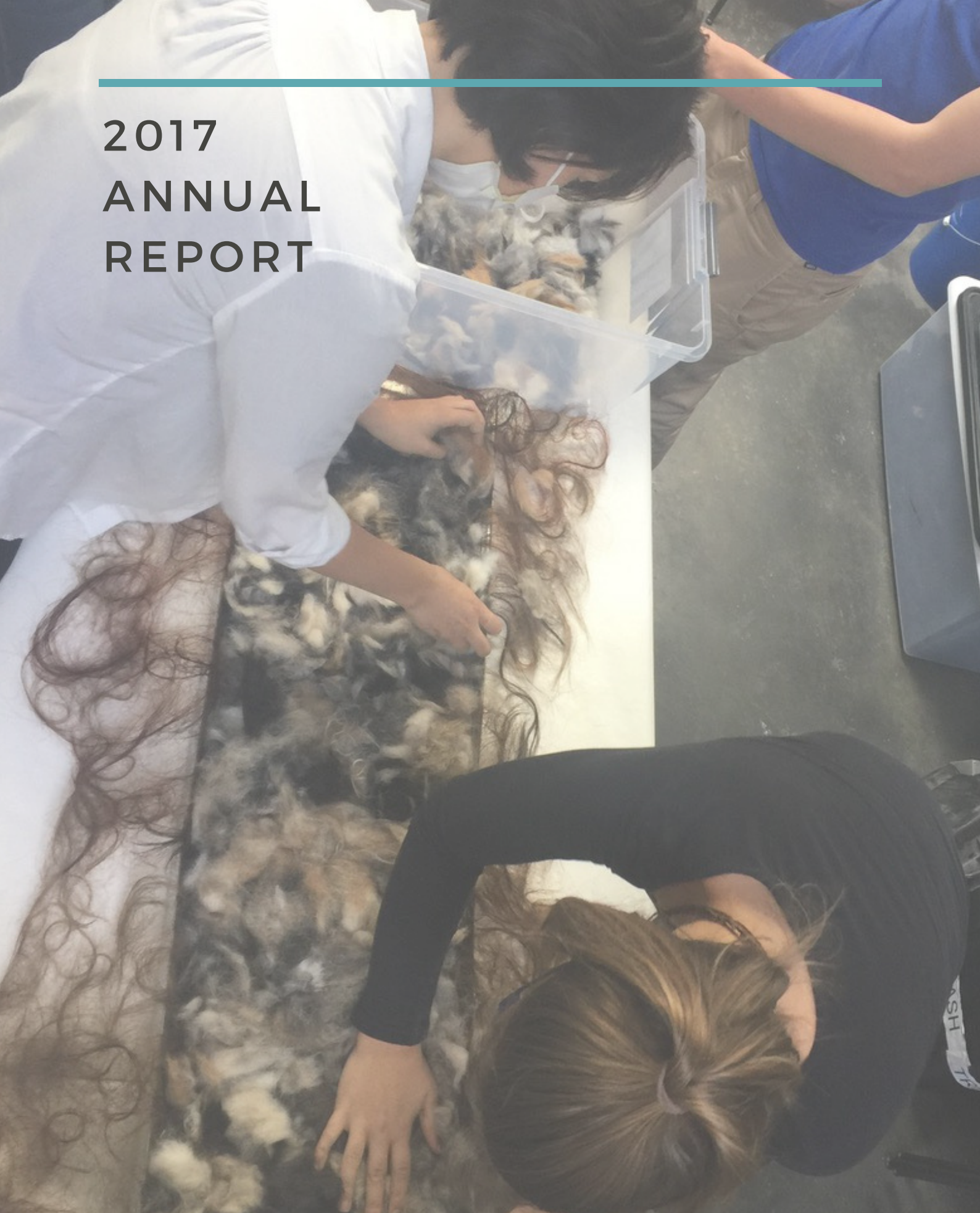


2017 ANNUAL REPORT



Headquarters 99 Saint Germain Ave. SF CA 94114
Eco-Industrial Hub (Eco-Hub) 1566 Howard St. SF CA 94103
Model Eco-Home (Eco-Home) 728 Cole St. SF CA 94117



Matter Of Trust.org

Join Eco-Enthusiasts
For Renewable Resources
team@MatterOfTrust.org +1415-242-6041

VISION

We envision humanity harmonizing with Earth and resonating as matter of trust.

MISSION

Our mission is to link surplus with needs, promote naturally abundant renewable resources, and create inspirational eco-spaces.

At Matter of Trust, we provide systems for sorting recyclables and compostables into useful stockpiles. By focusing on convenience, we learn what households need most from community reuse programs. Gathering perspectives from global industries, we find motivations and new zero-waste opportunities. We are passionate about efficiency and deconstructable designs.

Our ongoing research into manmade and organic materials enables us to endorse optimal choices. In collaboration with experts, we develop solutions for clean air, water and energy. By open-sourcing our data, content, tutorials, curricula and in-house media we supply eco-educational tools and offer incentives. On a daily basis, Matter of Trust concentrates on the positive, shares environmental good news and highlights innovations from around the world.

Our eco-factory, model home and urban edible garden are inspirational spaces where everyone can share and learn. We build and operate publicly accessible hubs packed with visually intriguing exhibits. By producing transformative events, and organizing impactful roundtables, we embrace illuminating partnerships. Within and between businesses, we applaud peer-recognized abilities, effective communication and feedback loops from every level. Celebrating mastery of high and low-tech skill sets, we value apprentices and encourage internships. Matter of Trust champions the widespread advancement of green careers in all sectors. Mobilizing volunteers and supporting campaigns, we rally enthusiasts of healthy living for mind, body, and soil.

Mother Nature is a catalyst and is always in balance. By integrating the necessities for life into enduring cycles, she orchestrates matters at both the micro and macrocosmic scales. We follow her lead and nurture what we DO want for the planet.

A WORD FROM OUR PRESIDENT AND OUR CHAIRWOMAN

For Matter of Trust, 2017 was a landmark year. We opened our Eco-Industrial Hub on Howard Street in the downtown SOMA district in San Francisco. Surrounded by mechanics and techies, it is a great spot. Our building is full of light and activity and the grand opening was a big success. Feedback from our Fall/Winter field trips has been great and we are looking forward to working with many Bay Area unified school districts for Spring as BART is conveniently close. Lunchtime walk-ins are booking corporate off-site tours, so we feel we have hit the exhibit sweet spot appealing to kids of all ages. Already, Eco-Hub hair mats have been installed in North Richland Hills, TX. So our factory is a working model. Next we are opening our cozy Model Eco-Home microcosm. 2017 also opened the door for Matter of Trust leading the Community Platform for Governor Brown's Climate Summit. We are so inspired by our visitors and the new eco-innovations we see every day. Onward!



LISA GAUTIER
PRESIDENT & FOUNDER

2017 was a big year for planning and expanding! I'm impressed with how the team at Matter of Trust has worked so hard to create an inspirational space to ignite eco-passion in high schoolers and kids of all ages at the new Howard Street, SOMA location - come and take a look. We are so delighted to have opened this Eco-Industrial Hub promoting clean air, water, energy and sustainable materials. We love our neighbors and the building is ideal for our current needs and future dreams!

Factories and manufacturing need a cheerleader for how they can go green, improve environmental conditions and create eco-friendly product outputs to support a higher quality of life for all. Now that the City of San Francisco has approved all of our plans for the Eco-Home and edible garden in Cole Valley, this site will highlight how renters and city dwellers can conveniently ecologize their lives. We hope to see you at one or the other location, and look forward to hearing and incorporating your ideas as we all navigate toward healthier, more sustainable environments! These centers are intentionally versatile and I look forward to the visiting rotating exhibits and attending expert roundtables.

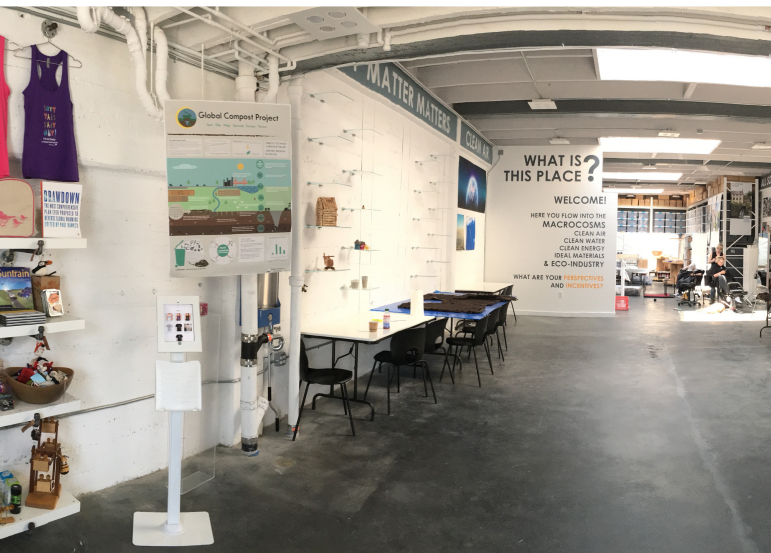
Thank you all for your continued support of this important work!



JANET STANDEN
CHAIRWOMAN

ECO-INDUSTRIAL HUB

This year our amazing construction crew transformed this old factory into our beautiful eco-hub and on September 21, 2017 we celebrated our grand opening. Come visit our exhibits, roundtables, gift shop, in-house hair salon and more. We offer school field trips, corporate off-sites and apprenticeships.



VOLUNTEERS

Our ARC volunteers are back! After seeing them every week at our previous Eco-Center, we were thrilled to find that the new Eco-Hub is only half a block from ARC headquarters. There are some great school groups who also help us with felting the hair mats.



FIELD TRIPS

Youth groups and corporate off-sites are loving our new interactive space. We expect many return visits thanks to great rotating exhibits promoting our partners, including Biomimicry.org, Interface, Erin Brockovich and more.



SUMMER INTERNS

Todd Ditto did it again! Year after year, he inspires students from City College, and Mission, John O'Connell and Balboa high schools. Here, our interns proudly show off the exhibits they created for our What Is Energy wall.



CLEAN WAVE

Our dream has come true! We now have a model factory in the heart of San Francisco. At the Eco-Hub, we make hair mats for storm drains and emergency oil spills, give daily tours and provide outreach. By documenting opportunities and lessons learned, we can support new eco-hubs to open in other cities.



EXCESSACCESS.ORG



The latest Excess Access upgrade features a new look for departments and dashboards, international matching and a fast sub-category search option. We also have a new secure private messaging system for anonymous matching and safe exchanges. Internally, we updated our immense back-end site map. Check out the new animated video on the home page to see how the system works.

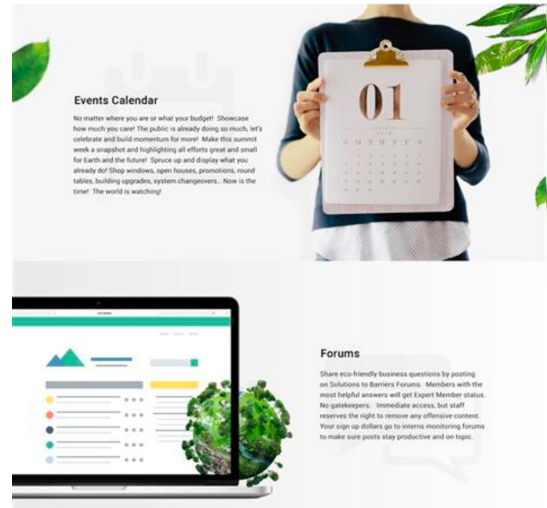


Excess Access

Linking surplus with needs

GOVERNOR BROWN'S GLOBAL CLIMATE ACTION SUMMIT 09/18

Matter of Trust is the Lead Partner for the GCAS' Official Community Platform (PopularSummit.org). A complement to the GCA delegate Summit, this site will allow the public to make personal eco-pledges and post on the events calendars, forums and surveys.



GLOBALCOMPOSTPROJECT.ORG



Have you pledged your love for compost? Be sure to check out all the great resources and carbon farming information that are available on this platform. We are thrilled with the growing number of international partners and the quality of compost research coming out year after year.

DRAWDOWN.ORG PARTNERSHIP

Lisa Gautier, President and Founder of Matter of Trust, chaired the Board for Paul Hawken's Drawdown.org through 2017. The book launched in April and it went to #7 on the New York Times Best Seller list. Check out these 100 solutions for reversing global warming!



HEART OF THE CITY FARMERS' MARKET

Matter of Trust continues to be the proud fiscal sponsor for the Heart of the City Farmers' Market (HCFM). Grants help to keep HCFM's stall fees 50 percent lower than neighboring markets, which in turn reduces food prices and makes it affordable for low-income customers. Our thanks to BiRite and Kaiser Permanente for their support!



SONOMA FOOD RUNNERS



SONOMA Food Runners (SFR) responded to the immediate need during the North Bay fires in October of 2017. June Michaels secured and transported food to local chefs and their volunteer teams, preparing meals for evacuees and first responders. Sirens blared and phone alerts continued every hour for days until the blazes were out. Everyone was packed and ready to leave at a moments notice. Locals were on edge and watching alerts for where the new fires were popping up. After the fires, SFR shuttled gifts from generous out-of-the-area donors. Food, clothing, blankets and more got to those in dire need in various shelters. SFR continues to assist the relief efforts, helping people get back on their feet by supplying meals. Sadly, over 7,500 buildings including many homes were destroyed, 44 human lives lost and countless animals perished in one of California's deadliest fires. Matter of Trust has been a proud fiscal sponsor of SFR since 2015.

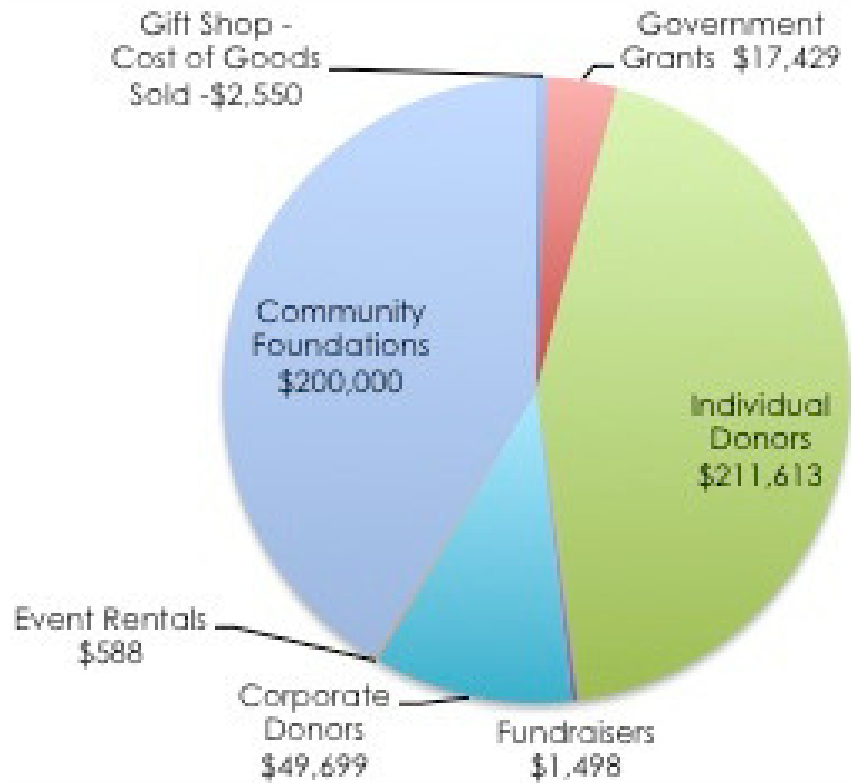
INYENYERI

Over 3 billion people cook over an open fire daily. Matter of Trust has partnered with Inyenyeri, which provides clean cookstoves in Rwanda. This growing program has great potential for solving a global problem with a micro-economy and local pellet factory model.



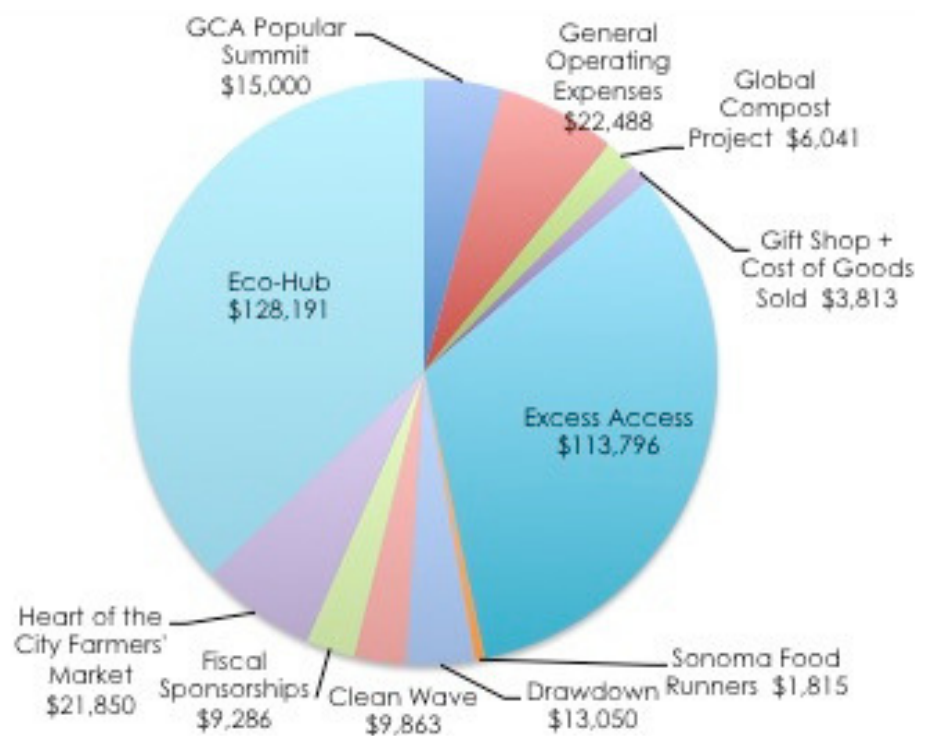
INCOME

Total: \$478,275



EXPENSE

Total: \$345,194



Thank you!

Our dedicated team has so much passion for a healthy future and it really shows in the Eco-Hub. Funding has never been more appreciated as each exhibit is transformed from mock-ups, coming alive before our eyes. We couldn't do this without the support of the community. Please visit MatterOfTrust.org to donate. All gifts, great and small, are matched by our Board up to \$100,000. We are also really excited about our Model Eco-Home and Urban Edible Garden, and invite you to take a hard-hat tour to witness your ideas and dollars in action. Looking forward to seeing you soon!



Our Board

Janet Standen, Chairwoman

Peter de Vries, Vice Chair

Lisa Craig Gautier, Secretary

Patrice Olivier Gautier, Treasurer

Travis Cripps, Board Member

Maria Surricchio, Board Member