



Matter of Trust



2014 Newsletter



Matter of Trust Eco-Center
3338 17th St.
San Francisco, CA
94110

Matter of Trust - Office Headquarters
99 Saint Germain Ave.
San Francisco, CA
94114

We **envision** an optimistic future where humanity harmonizes with the environment and values Earth as matter of trust.

Our **mission** is to balance abundance with needs.

We identify and develop solutions for manmade surplus, sorting waste into useful stockpiles, and for redistribution within communities.

We research and highlight innovations and experts on renewable resources, then mobilize public support and promote advances with enthusiasm.

We produce and deliver local and online eco-educational programming in collaboration with partners. We celebrate green career paths.

Mother Nature acts as a catalyst, provides for necessities, orchestrates enduring cycles, and integrates systems. We follow her lead.

Hello and Happy Holidays!

2014 was packed with ideas coming to fruition! We're very excited about **ExcessAccess** going mobile. It's now really easy for donors to post items, upload photos and everyone can browse gifts and wishes for faster matching.

Everybody loves the welcoming **Eco-Center space**, especially B'Earthday parties, bright in the sun and providing refuge in the rain! The SF Department of the Environment now gives public schools bus tokens to get to us for our popular **field trips**.

Our Eco-Center **gift shop** is fully integrated with our **online store**, so please check it out for last minute shopping! **Clean Wave** and **Global Compost** programs are saving the world one haircut and one banana peel at a time!

We've become the fiscal sponsor for **The Heart of the City Farmer's Market** in Civic Center and for the new **Sonoma Food Runners**. We're also excited to partner with the **Racing to Zero film** about San Francisco's Zero Waste Goal for 2020! Join us on facebook and Twitter for up to date and inspiring eco-news in 2015!

For those of you with bursting wallets, be sure to check out our **donation buttons** on the website before December 31st. We call fundraising a good karma exchange because it turns out that whatever you give, you get back 10-fold!

We look forward to seeing you in the New Year!

Janet Standen, Board Chairwoman and Lisa Gautier, President
Matter of Trust

We began 2014 by implementing a replicable **framework** with three levels of engagement:

Informational

Our Eco-Center, staff, and websites welcome the public to explore our programs and exhibits on renewable resources and recycling. Drop-ins can shop green, sign-up for courses, browse our flyers and eco-partner pamphlets, as well as try hands-on zero waste craft activities. We frequently receive public feedback from visits of **10 minutes or less** that our programs have provided them with refreshingly hopeful and useful eco-information!



Educational

Research shows that to learn and remember a new concept you need to invest a minimum of **one hour** to its practice. We provide opportunities for educational growth through our Eco-Center field trips, B'Earthday Parties, workshops, panels, lectures, film festivals, and roundtables. Each are designed so that participants of all ages can understand the topic well enough to explain it in their own words, feel equipped with new eco-literacy vocabulary, and go on to inspire others!

Transformational

Ultimately it is a lasting impact that matters. Whether for **one-day** 3,000 people gather at an empowering and memorable beach clean up, or one person decides to replace plastic bags with canvas totes **every day** for the rest of his **lifetime**, it is the strength of accumulated effects that create global advances. After being exposed to our programs, we provide people with concrete ways to take action. We collect pledges, provide youth academies, eco-courses, volunteer opportunities, apprenticeships, green jobs, invention research, application, promotion, and more. Our goal is to help people see benefits in incorporating environmental practices into their everyday lives, homes, businesses, and communities for societal shift!



Local Level

Eco-Education thrives and expands at the **Eco-Center**:



Urban gardening and
succulent terrarium classes!

Haunted EEEKo-center
for a Green Halloween!
Milk carton skeleton



Enroll online now for
summer camps,
permaculture courses,
field trips, and more!



National Level

New partners and apprenticeships through our
Clean Wave program:



Hair mats for storm drains in Texas!



New machinery
that works
effectively for hair
mats out of
donated hair, fur,
and fleece!

Working with FeltCrafts in
New Mexico!



You shampoo because hair
collects oil!
Let's divert waste and create green jobs!



Personal Level

Our **Manmade Surplus** programs turn waste to resources:

NOW faster and smoother and full of new features! **Post a wish** or donate stuff today!

Excess Access **mobile friendly** - great for households and warehouse managers!



We are so happy to be working with our many partners in pursuit of zero waste!



scrap
a source for the resourceful

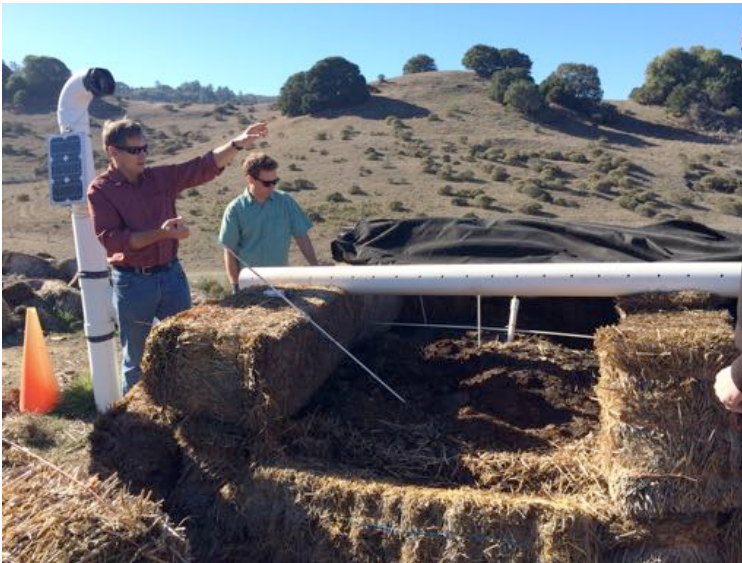


Eco-vocational STEM – we're working with inner-city teachers on replicable lesson plans such as Music Matters: turning recycled materials into instruments.

We are proud to be producers on the film "Racing to Zero" which is in festivals now!



Raising awareness with the **Global Compost Project**:



Composting rangeland soils boosts photosynthesis, helping grasses pull in more CO₂ and fight climate change!

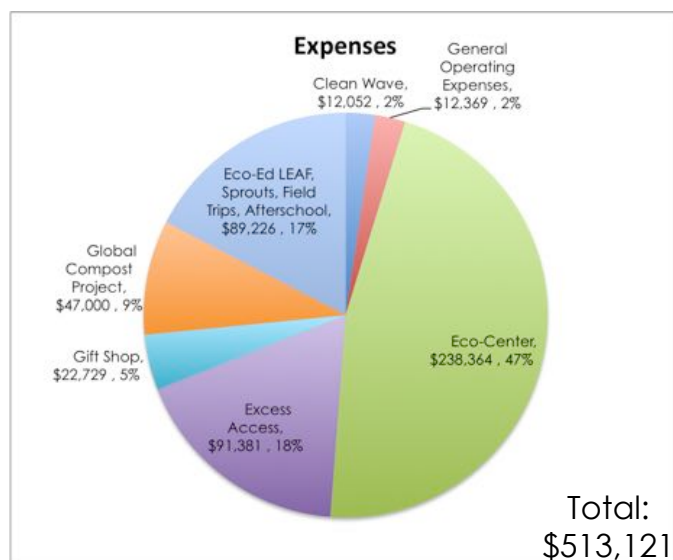
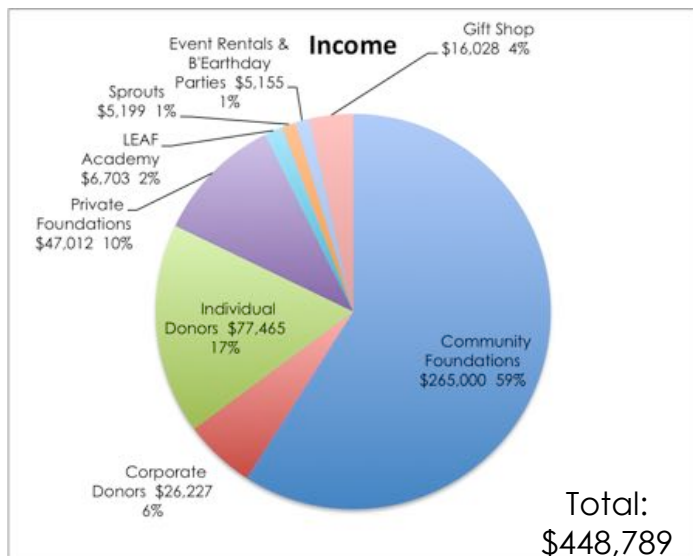


Green, brown... we'll take all organic waste to make as much compost as possible!

Check out our International Compost Film Contest! Artists inspire best!



Looking forward to engaging the public during San Francisco's Conference of US Mayors in June 2015!



These numbers do not reflect starting January 2014 balance of \$77,878 nor final December 2014 accounting. We are hopeful that holiday gift shop sales and generous year-end donors will carry over into 2015 till the next round of grants! 98% of our funding goes directly to our programming. Our Co-founders, pro-bono President and Board Members are all contributors and have **collectively pledged to match your last minute 2014 contributions up to \$50,000!**

Board of Directors:

Janet Standen, Chairwoman
 Travis Cripps, Vice Chair
 Lisa Craig Gautier, Treasurer
 Patrice Olivier Gautier, Board Member
 Maria Surricchio, Board Member
 Peter de Vries, Board Member
 Michelle Phin Yong, Secretary



Here's to a
 Globally
 Healthy 2015!
 Happy
 New Year!

Thank you for
 your donations! No
 amount is too small
 or too big! Your
 support makes all
 the difference!

www.matteroftrust.org