



Global Climate Summit Platform

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Overview

The Global Climate website task and goals are to build and design an online platform for the "Global Climate Summit 2018". The website will allow users to view information about the summit, sign up for a newsletter, donate money as an individual or company, make a pledge and fill out a survey using third party features and reporting. Once a donation is made, the donor will be provided a tokenization to gain access to the platform that will unlock the features of the GCSP. The platform will allow users to create an event, post comments and questions to the "Post boards/ Forums/ Events Calendar, News feeds". We will create a database repository and search feature that will display keyword content based on certain criteria, subscribe/purchase, share, search products and content, Content management system, admin panel and other essential features to create a unique online experience for their sponsors and audience. A merchant account or third party payment API, will be implemented to receive and allocate payments accordingly.

Being that our website services is one of the major branding and communication channels we utilize, we will strive to provide the Global Climate Summit 2018 the development resources to successfully create the features listed on their Cost Sheet in the timely manner requested.

We have has created this project proposal based on the client interview form and meetings with Lisa.

One World Solutions, is hereby proposing an IT solution to address the needs of GCSP following objectives.

Goals

1. Project Analysis
2. Project Planning

3. UI/UX Design & Prototyping
4. Development (Agile Methodology)
5. Content Management Integration
6. Third Party Software Integration
7. Q&A Testing
8. Client Signoff
9. Online Implementation
10. Maintenance Support Package (Optional)

Specifications

We will develop the web portal primarily in the following technologies:

- LAMP (Linux, Apache, MySQL, PHP)
- Client-side Development (JavaScript Framework, HTML, CSS)
- JavaScript Framework (AngularJS, NodeJS, Etc.)
- PHP Framework (Laravel, Symfony, Codeigniter, etc.)

During the Planning and Design phases we will design all aspects of the project, the skins (UI), web portal UI pages, complete with test and documentation wherever appropriate.

Design Phase

One World Solutions design phase consists of the following procedure to ensure an exciting and user friendly online brand for the website interface:

- Usability Surveys
- Design Layouts
- Project Prototypes

Development Phase

We will utilize the Agile Development Methodology to ensure client signoff after each stage of development. This will ensure a clear and timely development process.

- Website Development
- Survey Integration, (Third Party Software)

- Map Integration based on location, zip code. (Interactive Map Third Party)
- Merchant Account Integration
- Web Portal Development
- Member Authentication
- Web Portal Development
 - Member Profile
 - Question & Answer Postings

Milestones

1. Requirement Analysis

Pre-Project Client meetings and questionnaires procedures with the Project Manager. After the requirement analysis the following deliverables will be presented.

- Database Schema
- User Case Study Documentation
- System Documentation
- System Feature List

2. Design and Prototyping

Usability Surveys and Design Services to create creative elements to produce the following deliverables for the project:

- Color Palette
- Information Structural Design
- Design Style Guide
- Design Prototype

3. Web Development

Web Development utilizing a lead developer, junior developer and Q&A developer to create the following deliverables:

- a. Client Side Development
 - i. Website Interface Development
 - ii. Web Portal Interface Development
 - iii. Member Verification Process
- b. Server Side Development
 - i. Database Development

- ii. System Logic
- iii. Third Party Software Integration
- iv. Merchant Account Integration
- v. Web Portal Server Side Development

4. Q&A Testing

After the development stage and before project delivery, our Q&A development will conduct a detailed feature and development structure sign off process to ensure that the system meets the following criteria

- a. Correct Usability Flow
- b. Correct Code Base Structure
- c. System Scalability
- d. Security standards
- e. SEO compatibility standards

Resource Assessments

Based on time factors and initial project meetings we have determined the project will require the following allocated resources to complete the project, and the following time requirements to complete and test the project. These estimates may change after the initial requirement analysis process. Any changes after the requirement analysis process will be forward for approval.

1. Personnel Resources

- a. Account Manager - Craig
- b. Project Manager - Bass
- c. Designer - Julian
- d. Lead Developer - Wondwosen
- e. Junior Developer - Paul

2. Requirement Analysis - Project Management

- a. Project Assessment - Client Meetings via (Conference Calls, Skype, and Onsite)
- b. System Documentation
- c. Project Feature List

- d. Database Schema

Total Time Allocation Requirements - 8 to 10 days

3. Design Process

- a. Branding Elements (Logo, Color Palette, Style Guide)
- b. System Prototypes
- c. UI elements
 - i. Web
 - ii. Mobile
- d. Information Structural elements
 - i. Web
 - ii. Mobile

Total Time Allocation Requirements - 3-4 weeks

(Depending on System Feature List and Client Approvals)

4. Development Process

- a. Website Development
- b. Database Development
- c. Content Management integrations
- d. Web Portal Development
- e. Merchant Account Integration
- f. Third Party Software Integration
- g. Project Feature Functionality

Total Time Allocation Requirements - 8 to 10 Weeks

(Depending on approved feature list in the project assessment phase)

5. Quality Assurance

- a. Browser Optimization
- b. Correct Code Base Structure
- c. Bug Testing
- d. Usability Testing

Total Time Allocation Requirements - 7 to 10 days

6. Total Project Timeline - 14Weeks

Based on the initial project meetings and feature requirements, One World Solutions will require the following time allocation to complete the **Global Climate Summit Platform**

Cost Estimates

1. Consultation & Research - \$5,000

The consultation phase will consist of meetings with the stakeholders and finalizing the business model. This phase will consist of collecting all required elements, content, images, etc.

2. Design Phase - \$25,000

The design phase will consist of designing all graphical elements for the following:

- Wireframes
- Storyboards
- Use Cases
- UI/UX Designs for Client-Side
- Ui/UX Designs for Admin-Side

3. Website & Database Development - \$55,000

Develop the client and admin platform with desired functionalities. Develop and structure the database schema based on the Stakeholder's submitted requirements.

4. PROJECT ESTIMATED COST - \$85,000

5. PARTNERSHIP DISCOUNT:(Project Management, Design, Research, Support)
-\$35,000

6. TOTAL PROJECT COST- \$50,000

Payment Schedule:

Being as that One World Solutions is a resource development company, we have a resource management strategy based on monthly payments payable on the 15th of each month of development. This payment structure will be based on the development process and each development phase. This proposal is valid within 10 Days of agreed upon amount, at which point One World Solutions,LLC. will issue out granular (SOW) Statement of Work that outlines each cost associations and timeline including client deliverables.

- Upon project completion a client onboarding process will be implemented for training and website handoff. One World Solutions will make a contact and support available for a training sessions as well as any other questions that may arise from initial usage. (30) Day support.
- (Note) This is contingent that all requirements and information is received according to the *Client Content Delivery Policy.